



# ALIEN

Technology From another World

[ANALYSE](#) | Hardware and Software Management System

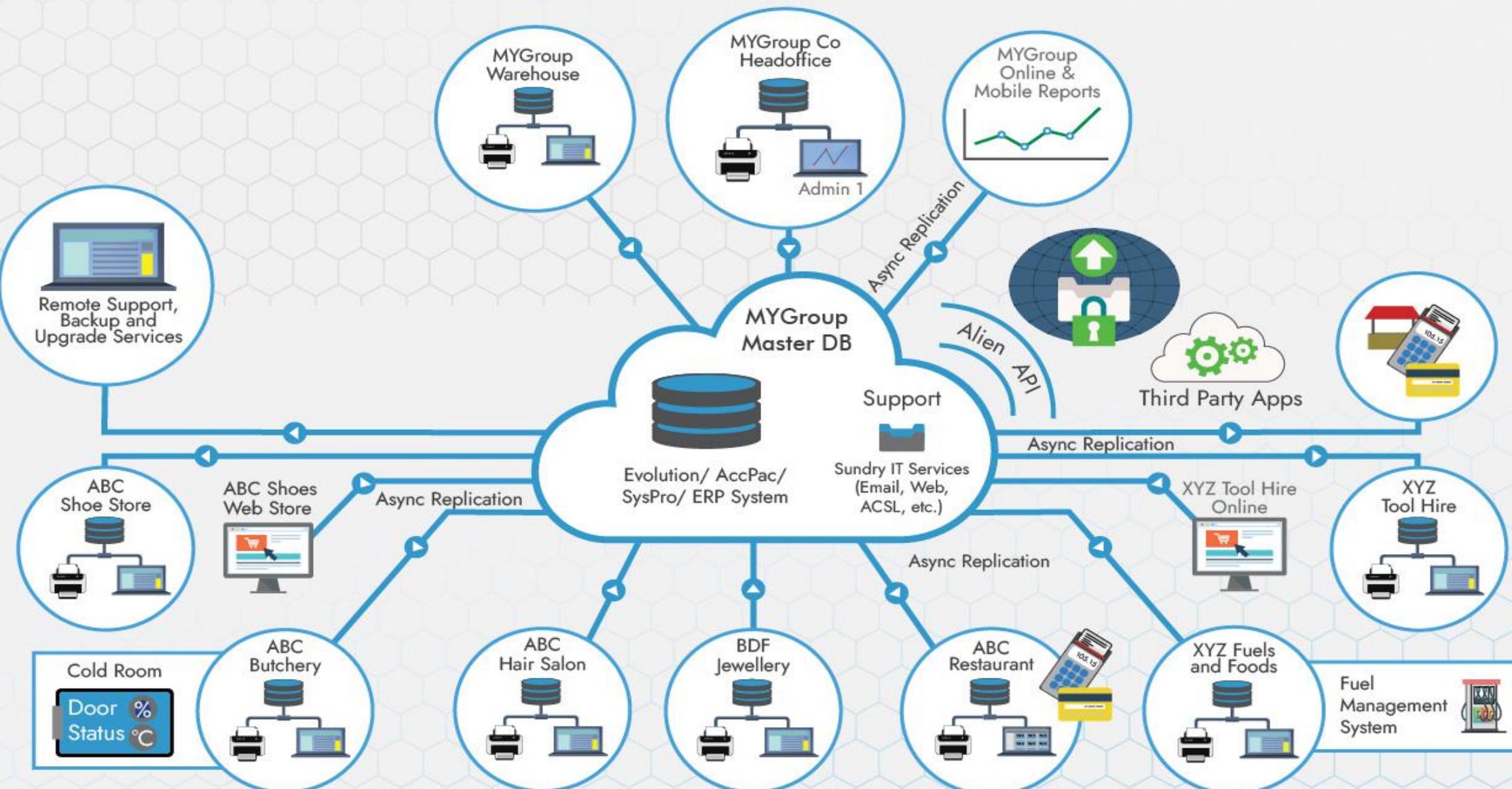
There are many ways to bring to light a new frontier of newfound technology that can determine product and service solutions.



Use analytics to make decisions.



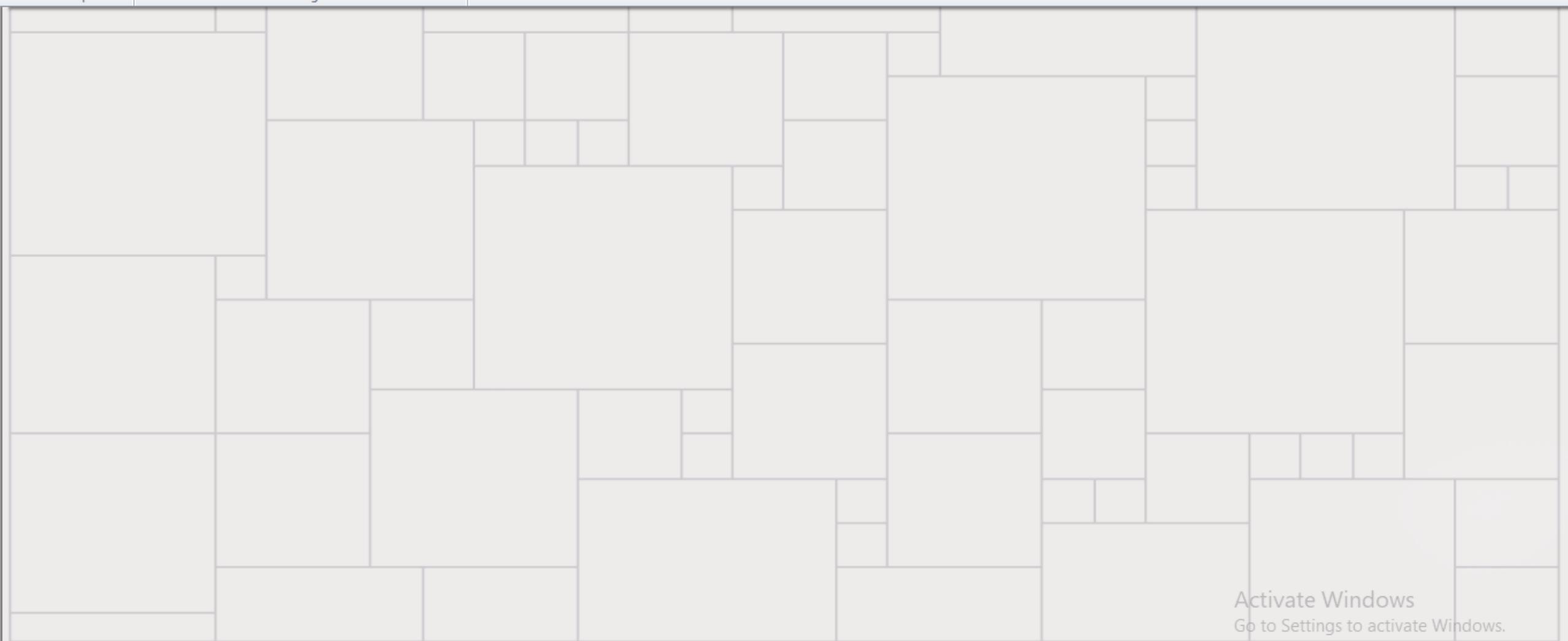
## ALIEN SIMPLIFIED ARCHITECTURE





Global Reports

Business Intelligence Tools



Activate Windows  
Go to Settings to activate Windows.



Business analytics is the process of using statistical methods and computing technologies to analyze data generated by business operations. This analysis helps organizations uncover patterns, relationships, and insights that can drive strategic decisions and enhance overall performance. As businesses increasingly rely on data to guide their strategies, the importance of analytics has grown significantly, enabling companies to make informed decisions rather than relying solely on intuition.

### **Applications in Business**

Businesses utilize analytics to enhance various aspects of their operations, including:

Informed Decision-Making |

Analytics provides data-driven insights that help leaders make strategic decisions, improving the likelihood of successful outcomes.

Performance Improvement |

By identifying inefficiencies and areas for growth, analytics can help organizations optimize processes and increase productivity.

Customer Insights |

Understanding customer behavior through analytics allows businesses to tailor their offerings and improve customer satisfaction.

Financial Gains |

Companies that leverage analytics often see significant returns, such as increased revenues and reduced costs.



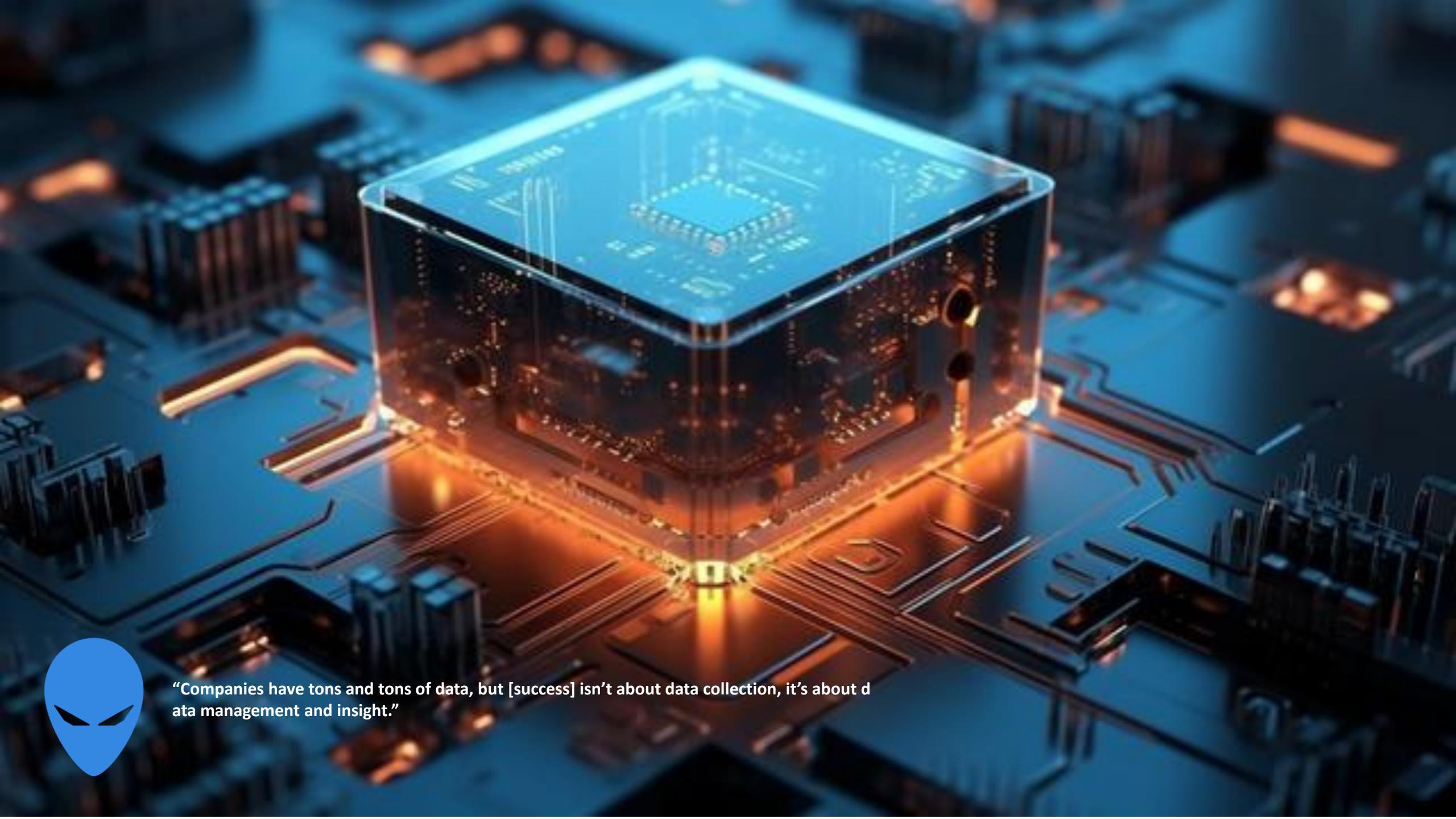
The architecture driven by OLAP generative design to marginally elevate the efforts of operations to streamline a business will bring to light the frontier of newfound analytical information. The standardization of analytics can drive the support that departments require to administer their roles when contributing to the value of the business intelligence and forecasting.

**Global Reports** generate comprehensive analytical data for selected periods, including total sales per store, sales by supplier, and sales by staff. The generated data accurately supports the fundamentals of staff performance and facilitates the assessment of regional and location-based activity. Marginal analytics of best and worst-selling products will contribute to the management of product analytics, improving on the listing and delisting status.

**Business Intelligence Reports** provide a comprehensive comprehension of the fundamentals of managing accounts, sales, stocks, processing, and sales rates that drive the analytical processing to track the success of progressive decision-making.



**“Companies have tons and tons of data, but [success] isn’t about data collection, it’s about data management and insight.”**





**Sales analytics** is the process of collecting, analyzing, and interpreting sales data to gain actionable insights and improve business performance, forecasting, and strategy. It involves using technology to transform raw data into trends, patterns, and metrics that reveal what's working and what's not in the sales process. Businesses leverage sales analytics to make data-driven decisions, identify new opportunities, optimize sales tactics, and ultimately drive revenue growth and customer satisfaction.

**Stock analysis** is the process of evaluating a company to decide if its stock is worth buying, holding, or selling. It's like a magnifying glass for your investments — examining their financial health, industry position, and future growth potential.

**Process analytics** in business is a data-driven approach to systematically collect, analyze, and interpret data from business processes to identify inefficiencies, bottlenecks, and areas for improvement. By focusing on process performance metrics like cycle times, error rates, and resource utilization, businesses gain actionable insights to optimize workflows, reduce costs, enhance customer satisfaction, and gain a competitive edge. This analysis uses descriptive, diagnostic, predictive, and prescriptive methods to not only understand what happened, but also why it happened, what might happen next, and what actions should be taken to improve future outcomes.

**Sales rates analytics** is the process of systematically collecting, analyzing, and interpreting sales data to gain insights into sales performance, customer behavior, and market trends, allowing businesses to make informed, data-driven decisions to optimize strategies, improve efficiency, and increase revenue. Key aspects include analyzing sales trends, performance against KPIs, pipeline progression, and customer churn, all of which help identify areas for improvement, tailor approaches, and forecast future sales.

File | New Open Save Print Exit

TRANSACT STOCK PRODUCTS PROCESSING ACCOUNTS FINANCES CRM REPORTS ANALYSE TOOLS CONFIGURATION HELP

From 12 August 2025 To 12 September 2025 Account Number Category Theme Play

Grid Chart Report Sub Totals Save this View - Select A View -

Choose fields to add to report: Grid Chart Raw Data

Drag fields between areas below:

Filters Columns

Rows Σ Values

Defer Updates UPDATE

Activate Windows  
Go to Settings to activate Windows.



# ALIEN

Technology From another World

